

BUILDING TO A HIGHER STANDARD



QUALICO[®]

2019
A YEAR IN REVIEW

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MESSAGE FROM THE PRESIDENT

When reviewing the achievements of Qualico in 2019, we see a series of excellent work and examples of our employees building to a higher standard.

Despite 2019 being a challenging year, Qualico continues to invest in strategic areas of our business to remain competitive and relevant in a changing market.

I clearly see the strides that our business units are making in terms of product innovation, process improvement, and energy-efficient construction methods. Our hard-working employees consistently receive industry recognition for their efforts.

At Qualico, we have something more meaningful than a vision or mission – we have a purpose. Our purpose is that we have the chance to help build better cities. This is a responsibility we put on the shoulders of our employees and we are proud of our achievements.

I know that we have the best people in our industry that will be ready to take on the opportunities of 2020.

Sincerely,

Kevin Van



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This publication provides a sample of news and information about our company.

For more details, visit Qualico.com

WE HELP BUILD BETTER CITIES
ward-win



INTEGRATED REAL ESTATE MODEL

SINGLE-FAMILY HOMES

Pacesetter HOMES
A QUALICO Company
FOXRIDGE HOMES
A QUALICO Company
AUGUSTA fine HOMES
A QUALICO Company
Sterling HOMES
A QUALICO Company
Hill Country Artisan Homes
A QUALICO Company
MONTANA HOMES
A QUALICO Company
NuVista HOMES
A QUALICO Company
broadview HOMES
A QUALICO Company
Kensington Homes
A QUALICO Company
QUALICO
fort mcMurray

— PROPERTY — MANAGEMENT

RANCHO

— MULTI-FAMILY HOMES —

STREETSIDE DEVELOPMENTS
A QUALICO Company

— PROPERTIES —

QUALICO
commercial

SUPPLY CHAIN

Empire DRYWALL LTD.
STAR MECHANICAL EDM. LTD.
Building Products & Concrete Supply LP
W SCHMIDT M
GJM DRYWALL INTERIORS LTD.
THE FLOOR SHOW
STAR PLUMBING
STAR READY TO MOVE HOMES
STAR BUILDING COMPONENTS
STAR TRUSS
STAR BUILDING MATERIALS
STAR MECHANICAL

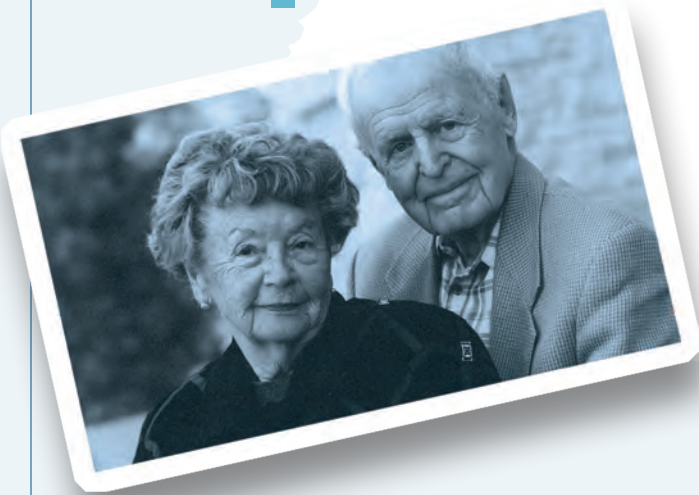
LAND

QUALICO
communities

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BUILDING TO A
HIGHER STANDARD





HISTORY

OUR STORY

The story of how Qualico came to be is the story of its founders – Dr. David Friesen and Katherine Friesen. It was their vision, incredible work ethic, and intuitive business savvy that laid the foundation for what Qualico has been able to achieve since its inception in 1951. A vision that began with the construction of six homes, has grown to become one of Canada’s most successful integrated real estate companies.

Established in Winnipeg, Quality Construction expanded into Calgary in 1954 and Edmonton in 1955. In 1972, the company changed its name to Qualico and has since expanded into Vancouver, Saskatoon, Regina, and Austin and Dallas-Fort Worth, Texas.

Today, thousands of families choose Qualico to build their homes. The company’s activities span the entire real estate spectrum and include land acquisition and development, single-family and multi-family home divisions, commercial development and leasing, property management, and building materials supplies and services.

HISTORICAL HIGHLIGHTS

- **1951**
QUALITY CONSTRUCTION COMPANY LTD. IS INCORPORATED
- **1954**
QUALICO EXPANDS INTO THE CALGARY MARKET
- **1955**
QUALICO EXPANDS INTO THE EDMONTON MARKET
- **1957**
RANCHO REALTY IS FORMED TO DELIVER A NEW WAY OF SELLING HOMES
- **1969**
QUALICO WINNIPEG INTRODUCES CONDOMINIUM LIVING TO THE PRAIRIES
- **1973**
QUALICO ENTERS THE VANCOUVER MARKET
- **1990**
THE STREETSIDE DEVELOPMENTS BRAND NAME IS INTRODUCED FOR THE FIRST TIME
- **2004**
QUALICO ENTERS THE AUSTIN, TEXAS MARKET
- **2008**
RANCHO MANAGEMENT SERVICES HITS THE TOP 10 IN CANADA FOR THE TOTAL SQUARE FOOTAGE OF CONDOS MANAGED
- **2011**
EPCOR TOWER IS COMPLETED IN DOWNTOWN EDMONTON, A JOINT-VENTURE PROJECT THAT IS QUALICO’S LARGEST AND TALLEST OFFICE TOWER
- **2013**
BY 2013, QUALICO ESTABLISHES BUSINESS UNITS IN BOTH REGINA AND SASKATOON
- **2017**
QUALICO ENTERS INTO DALLAS, TEXAS MARKET
- **2019**
QUALICO OPENS ITS LARGEST CONTRACTOR STORE WITH STAR BUILDING MATERIALS IN WINNIPEG





Quadrants and districts, streetscapes and skylines, hi-rises, low rises, homes of all shapes and sizes, from the neighbourhood design to the concrete in the foundation: **WE BUILD IT ALL.**

We speak the language of architects and economists, of engineers and contractors, of city planners and project managers. As a private company, we find ourselves building on the most public stage in the world. **THE CITY. YOUR CITY.**

The place where your children will grow up. And your parents will share stories of days long past. It is the backdrop for our victories and our failures, of our adventures and our friendships. It is the stage on which so many of our experiences play out.



AND MORE THAN ANYTHING, WE NEED TO GET IT RIGHT.



We need to bring longevity and sustainability to our cities' built spaces so that they can be enjoyed today, and for decades to come.



We need to thoughtfully design and support our communities so that they encourage stronger connections between people, services, and businesses.



We need to take every opportunity to improve the way our cities grow and interact so that the legacy we leave behind is one that future generations will be proud to continue.



We need to understand our customers *so well* that when we build an office tower, a family home, or a network of roads and walkways, it's done with such care and purpose, and to such a high standard, that it provides an experience that's second to none.



BUILDING TO A HIGHER STANDARD

ON EVERY BLOCK, EVERY STREET, AND EVERY LOT, WE HAVE THE CHANCE TO

BUILD A BETTER CITY

FOR US, THAT'S THE BEST REASON TO COME TO WORK EACH DAY.





SINGLE-FAMILY HOMES
2019 HIGHLIGHTS AND ACCOMPLISHMENTS

SINGLE-FAMILY HOMES

Qualico has built single-family homes since 1951. Today, Qualico offers housing alternatives to fit every stage of life and every budget – from entry-level models to luxury residences – in all regions it does business.

In every design, decades of experience and innovation are evident in the quality of materials and workmanship, the trend-setting design features, and the energy-efficient materials and technologies that are so important in challenging climates.





PACESETTER HOMES

NEW LOOK FOR SHOWHOME SALES CENTRES

EDMONTON, ALBERTA. Pacesetter Homes updated the look and feel of their sales centres to better showcase their innovative home design, and to stay on top of industry trends and homebuyer expectations.

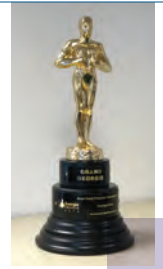
"If everything we have implemented has been executed correctly, an emotional connection to the builder may very well be formed in the sales centre, at least partially, before they even see the showhomes," said Jennifer Garman, Pacesetter Homes.

In partnership with DesignQ, the Pacesetter Homes team implemented a number of unique design elements that can be reused in future sales centres, thereby maximizing investment.



Also at the forefront of the redesign were a number of new customer experience elements, including a self-serve station with two iPads displaying the Pacesetter Homes website and preloaded content specific to the area, a wall-mounted TV featuring company marketing information, as well as a self-serve document centre complete with brochures and customer takeaways.





FOXRIDGE HOMES VANCOUVER WINS BUILDER OF THE YEAR

METRO VANCOUVER, BRITISH COLUMBIA. Foxridge Homes Metro Vancouver was recognized for its excellence in homebuilding at the Canadian Home Builders' Association of BC's 27th annual Georgie Awards gala, taking home the 2019 Georgie Award for Single-Family Production Home Builder of the Year. Foxridge Homes Vancouver was also a finalist for its projects in South Surrey and Coquitlam, including Plateau at Grandview Heights, Pacific Heights, Edgewood Estates, and The Ridge at Burke Mountain.



AUSTIN TEAM BRINGS HOME FOUR 2019 MAX AWARDS

AUSTIN, TEXAS. At the Home Builders Association of Greater Austin's 2019 MAX Awards, Pacesetter Homes Austin brought home awards for Salesperson of the Year - Diane Hartman, Online Salesperson of the Year - Nianne Van Bibber, and Sales Manager of the Year - Chelsea Timmons. In addition, Hill Country Artisan Homes received the award for Best Custom Home Over \$1 Million Parade of Homes Plan.





AUGUSTA FINE HOMES WINS AVID RATINGS CANADA DIAMOND AWARD

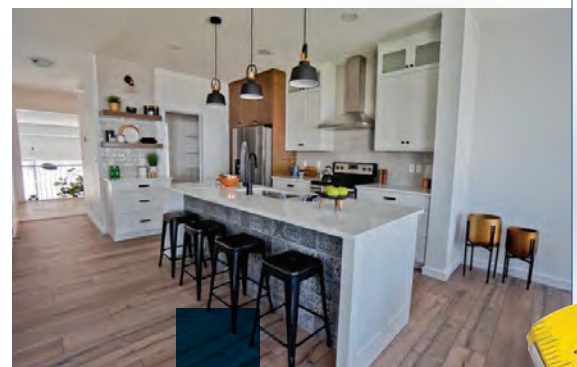


CALGARY, ALBERTA. Augusta Fine Homes Calgary took home the Avid Ratings Canada Diamond Award for best customer service in Canada, within the custom builder category, at the 2019 Canadian Home Builders' Association National Conference. This was the first time any Qualico homebuilder had received this honour in their category at the national level. The award is reflective of superior customer satisfaction, from beginning the home buying journey to 90 days after possession.



MONTANA HOMES HONoured WITH AVID GOLD AWARD

SASKATOON, SASKATCHEWAN. Montana Homes received the Avid Gold Award for Saskatchewan Small Production Builder from Avid Ratings Canada. The Avid Gold Award is presented to builders with the single highest scores in their region, based on a series of customer surveys taken from purchasing experience to the first 90 days of ownership. The award recognizes homebuilders that not only meet their customers' needs, but exceed them.



16th ANNUAL
AVID AWARDS[®]
GOLD

Highest Customer Ratings





PACESETTER HOMES AUSTIN MAKES BUILDER MAGAZINE TOP 100 FOR THIRD YEAR

AUSTIN, TEXAS. Pacesetter Homes Austin took a spot on Builder Magazine's Top 100 for the third year in a row. The list recognizes US homebuilders with the highest number of closings each year. The business unit was ranked at #98 of the largest 100 homebuilders in the US industry, having ended 2018 with 422 closings and \$114 million in gross revenue. The threshold for inclusion on the 2019 list was 405 closings.

"Growth is an indication of success," said Dennis Ciani, Marketing Manager, Pacesetter Homes Austin. "Making this list is not by accident. It shows focus, dedication, and commitment to what we do and helps confirm we are a builder that a homebuyer should consider. It also provides credibility, which opens new doors with banks and land developers, and helps with employee retention."



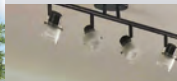


PACESETTER HOMES REGINA FINDS COMPETITIVE ADVANTAGE WITH DANBY TOWNHOME

REGINA, SASKATCHEWAN. The Danby townhome by Pacesetter Homes Regina successfully combines sustainable design with aesthetic features and affordability, making it a unique offering with a competitive advantage in the Regina market.

The Danby is an EnerGuide rated home and has been built to surpass the rating for a typical new home (78 GJ/year, compared to 95 GJ/year, or 18 per cent more efficient). This rating allows purchasers of the Danby to qualify for a rebate from the Canada Mortgage and Housing Corporation's (CMHC) Green Home Program.

"We are trying to do this on every home we build that requires a blower test to confirm its air tightness," said Curt Keil, Vice-President, Pacesetter Homes Regina. "I believe we are the first in this market to be doing it. We wanted to do something unique and different, while also creating an upscale niche feel to separate ourselves from the competition."





STERLING HOMES CALGARY SHOWCASES TWO ENERGY EFFICIENCY APPROACHES

CALGARY, ALBERTA. Sterling Homes Calgary has created two examples of homes that showcase different approaches to sustainability, while factoring in short-term costs and long-term savings for homeowners.

“Sterling Homes constructed the Harmony and Sirocco homes to represent two very different ways to achieve energy efficiency,” said Mike Cole, Operations Manager, Sterling Homes Calgary.

The Harmony house is an example of how products and building techniques can be used to maximize code performance via the building envelope and low air exchange rate (54 per cent better performance than current code).

The Sirocco house shows the addition of renewable energy to the home, in the form of a six-panel, 1,800-watt capacity, PV (photovoltaic) solar panel system, and the simplicity of including recoverable energy in residential construction.





BROADVIEW HOMES EARNS CUSTOMERINSIGHT AWARD

CALGARY, ALBERTA. Broadview Homes Calgary was the proud recipient of the Builder of Choice - Single-Family Medium Volume (Calgary) award at the 2019 CustomerInsight HOME Awards gala. The annual gala celebrates builders who provide

exceptional customer satisfaction, which is determined using customer surveys on things like product and service satisfaction, processes, procedures, and follow-through on promises.



QUALICO HONOURED AT GALA 2019 CHBA EDMONTON REGION AWARDS

EDMONTON, ALBERTA. Multiple Qualico business units were recognized at the 2019 Canadian Home Builders' Association Edmonton Region Awards of Excellence in Housing gala. Sterling Homes, Pacesetter Homes, and Augusta Fine Homes all received a number of sales performance awards in various categories. As well, Sterling Homes won the award for Best Multi-Family Townhouse/Duplex (\$400,000-\$475,000) for their Sahara home design, and Pacesetter Homes won for their Lusitano townhome in the Best Multi-Family Townhouse/Duplex (\$475,000-\$550,000) category.





PACESETTER HOMES

EDMONTON'S THE JAYDE SELECTED AS AWARD FINALIST

EDMONTON, ALBERTA. Pacesetter Homes Edmonton was selected as a finalist for the Canadian Home Builders' Association (CHBA) National Award for Housing Excellence in the New Homes - Detached

Homes, Production, Under 1,800 sq. ft. award category for its Jayde in College Woods home. The use of an updated bi-level, open plan design in the Jayde makes the home stand out among its competitors.



QUALICO AWARDED

AT MHBA SPRING AND FALL PARADE OF HOMES GALAS

WINNIPEG, MANITOBA. Sales agents in Qualico's Winnipeg business units received Sales Agent Awards in the platinum, gold, silver, and bronze categories at the 2019 Manitoba Home Builders' Association Spring Parade of Homes Reception.

The 2019 Fall Parade of Homes Gala also saw Winnipeg business units earn multiple awards, with Kensington Homes winning two gold awards, Foxridge Homes receiving one gold award, Broadview Homes being presented with two gold awards, and Sterling Homes taking home one gold award. The business units also received awards in several silver and bronze categories.





AUGUSTA FINE HOMES TAKES HOME BILD ALBERTA AWARD

EDMONTON, ALBERTA. Augusta Fine Homes received the award for Best Single-Family Home \$525,000-\$600,000 for their Stella-McIntyre Residence at the BILD Alberta Awards, held during the BILD Horizons Conference in Jasper this past September. It was the first award Augusta Fine Homes Edmonton has won at the BILD Alberta Awards. The business unit was also selected as a finalist for the Builder of the Year Small Volume award, part of the event's Pinnacle Awards.



PACESETTER HOMES DALLAS-FORT WORTH INTRODUCES NEW PRODUCT OFFERING TO MEET THE CHANGING MARKET

DALLAS-FORT WORTH, TEXAS. Pacesetter Homes Dallas-Fort Worth has seen a great amount of success in the short time it has been in the market. The team is successfully establishing the Pacesetter Homes brand, gaining creditability with developers, brokers, and other homebuilders, and executing their initial strategy of obtaining development positions with smaller lot sizes in affordable price points below \$350,000.

Pacesetter Homes has responded to market demand with the Craftsman series. Unique to the Dallas-Fort Worth area, the Craftsman series takes an à-la-carte approach, offering distinct architectural add-ons, such as fireplaces, additional baths, deluxe kitchens, deluxe master baths, and extended covered patios.

"Some buyers need the lowest price possible, others want an affordable price with some additional finish out features, and others are looking for additional finish out features and plan options that fit their lifestyle and budget. We can hit all three with the Craftsman series," said Taylor Humphrey, Manager, Division Sales and Marketing, Pacesetter Homes Dallas-Fort Worth.





MULTI-FAMILY HOMES

Qualico has earned a reputation for market leadership. Qualico's multi-family projects are built on this legacy.

Qualico's multi-family projects in Canada operate under the StreetSide Developments brand.

Our multi-family division builds apartment-style, townhome-style, detached-home, and luxury condominiums throughout Western Canada.



With projects that range from innovative urban developments to historic retrofits to lifestyle communities, we provide a range of solutions for home ownership. With a focus on quality, value, and service, we are passionate about building lasting relationships with our customers and our suppliers.





CUSTOMER-INSPIRED DESIGNS BY STREETSIDE DEVELOPMENTS EDMONTON

EDMONTON, ALBERTA. At StreetSide Developments Edmonton, the Sales and Marketing team has turned the design process around to put the customer at the forefront of home design. Using real-life customer data, including demographic information on past purchasers, such as age, gender, marital status, current address and occupation, as well as social media insights and website analytics data, StreetSide Developments Edmonton created several key customer profiles, called personas.

A distinct persona was created for each core type of buyer, based on the specific motivations, challenges, triggers, and goals that each may face when looking to buy a home. Once these 'personas' were created, StreetSide Developments engaged DesignQ to create custom palettes and presented these to consumer focus groups to get further insight. The most popular design palettes identified were applied to showhomes designed for the personas.

"Being a multi-family builder, we avoid custom. But people want choice. So we have built options and palettes that are carefully presented and curated on their feedback," said Dave Armstrong, Director, Sales and Marketing, StreetSide Developments Edmonton.

These personas continue to grow as data comes in, alerting the team to changes and shifts in preferences. This, in turn, triggers updates to the models and homes that StreetSide Developments puts into the market.





SUSTAINABLE FEATURES AT THE RISE

WINNIPEG, MANITOBA. The Rise in Winnipeg's Bridgwater Centre neighbourhood is a modern collection of concrete-constructed, apartment-style condominium buildings that were designed with sustainability and energy efficiency in mind.

A major appeal of The Rise is that it is 33 per cent more energy-efficient than the same type of building designed to meet the minimum requirements of the Model National Energy Code of Canada.

Other features include LED lighting, WaterSense certified fixtures, ENERGY STAR® certified appliances, a high-efficiency HVAC system, a parking garage that incorporates technology to reduce energy use, and a superior building envelope that helps with efficient heating and cooling.

"Providing energy-efficient buildings means lower energy bills for common areas and suites," said Paul Gray, Project Manager, StreetSide Developments Winnipeg, "as well as lower greenhouse gas emissions, which is good for the environment and something that is high on many of our customers' expectation lists."





STREETSIDE DEVELOPMENTS CALGARY AND STREETSIDE DEVELOPMENTS EDMONTON WIN CUSTOMERINSIGHT AWARDS

CALGARY, ALBERTA. StreetSide Developments Edmonton received the Best Customer Experience - Multi-Family Large Volume (Edmonton) award, and StreetSide Developments Calgary scooped up the Best Customer Experience - Multi-Family Small Volume (Calgary) award at the 2019 CustomerInsight HOME Awards gala. The annual gala celebrates builders who provide exceptional customer satisfaction, which is determined using customer surveys on things like product and service satisfaction, processes, procedures, and follow-through on promises.





STREETSIDE DEVELOPMENTS RECEIVES AWARDS AT MHBA'S SPRING AND FALL PARADE OF HOMES

WINNIPEG, MANITOBA. StreetSide Developments Winnipeg scooped up two awards at the Manitoba Home Builders' Association's 2019 Fall Parade of Homes. The business unit's 119-670 Hugo Street South condos in South Osborne took home a gold award in the Condo \$233,000-\$280,000 category, as did its 1404-388 Pipeline Road building in Amber Grove for the Condo \$315,000-\$320,000 category.

As well, a number of StreetSide Developments sales agents received awards in the silver and bronze categories at the 2019 Manitoba Home Builders' Association Spring Parade of Homes Reception.



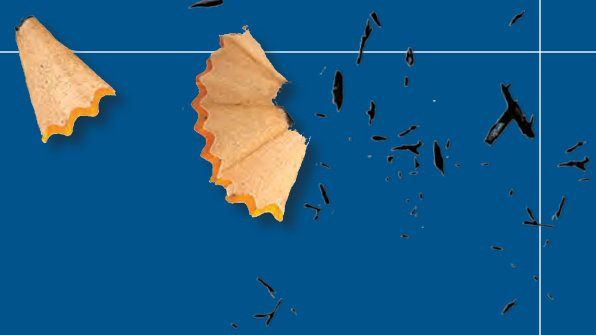


STREETSIDE DEVELOPMENTS EDMONTON

TAKES HOME TWO BILD ALBERTA AWARDS

EDMONTON, ALBERTA. StreetSide Developments Edmonton received two BILD Alberta awards during the BILD Horizons Conference in Jasper this past September. StreetSide Developments won Best Multi-Family Duplex \$350,000-\$500,000 for the Mondavi, and Best Multi-Family Unit over \$500,000 for the Opus. These townhomes are part of the Triumph series.



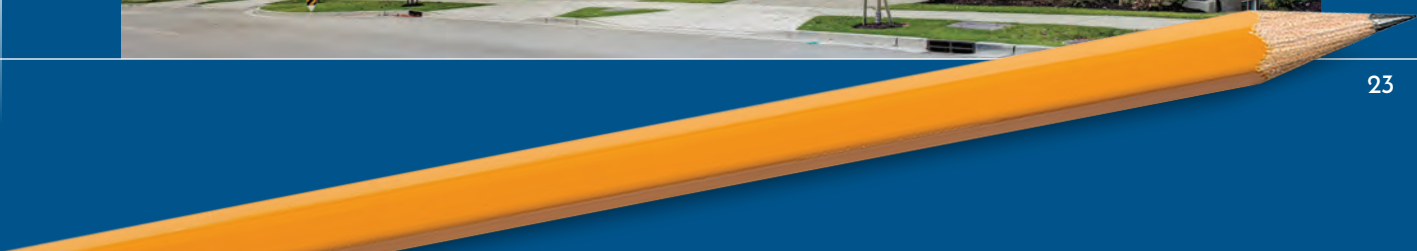


COMMUNITIES

Qualico Communities is recognized as a leader in the development of award-winning, master-planned communities. These are communities in the truest sense, incorporating not only residential living, but also aesthetic and recreational elements, retail options, office sites, common gathering spaces, pedestrian-friendly paths, and sport facilities. We work with local governments, builder contractors, and residents to create neighbourhoods with homebuyers in mind.



QUALICO[®]
communities





EVANSTON COMMUNITY OVERSELLS 2018 PROJECTIONS IN NORTHWEST CALGARY

CALGARY, ALBERTA. The northwest Calgary community of Evanston oversold projections by the end of 2018.

"We hit 104 per cent of the projected number," said Laura Field, Marketing Coordinator, Qualico Communities, "which was really exciting, and a silver lining to what had been a challenging year for our industry with the mortgage stress test and rules, and rising mortgage rates."

Qualico Communities Calgary had originally budgeted 175 single-family sales to third parties by its builder group, and ended up achieving 199 over the course of 2018. Three factors led to overselling in Evanston last year: attractive community amenities, solid marketing strategies, and fantastic incentives for buyers.

Evanston is now in its final phases, with one more phase to be released and another 418 homes to be completed in the next year. Construction maintenance on the last phases will continue over the next two years, until final acceptance certificates are received from the City of Calgary.





QUALICO COMMUNITIES TAKES HOME AWARD AT 2019 EDMONTON REGION CHBA AWARDS GALA

EDMONTON, ALBERTA. Qualico Communities won Best Show Home Parade for The Uplands at Riverview at the 2019 Canadian Home Builders' Association Edmonton Region Awards of Excellence in Housing gala. The business unit also placed as a finalist for the Best Community award and Best New Community award.





QUALICO COMMUNITIES EDMONTON PUTS ENVIRONMENTAL CONSERVANCY AT THE FOREFRONT

EDMONTON, ALBERTA. The Uplands at Riverview is a West Edmonton community that promotes stewardship of wetland habitats through its ground-breaking environmental initiatives, some of which are a first for the forward-thinking city.

“One of the most unique features of this community is the amphibian fence,” said Greg Persson, Project Manager, Qualico Communities Edmonton. “The fence serves to mitigate conflict between humans and animals, guiding amphibians, such as frogs, to a safe crossing.”

A wildlife crossing was also created underneath 199th Street, acting as an underpass for animals, complete with boulder and log arrangements that provide a natural habitat.

The Uplands at Riverview includes 3.6 km of multi-use trails, with a view of the utility corridor along the northern perimeter of the community. In an effort to enhance the space, as well as utilize it for ecological gain, the passageway was turned into a pollinator corridor, providing habitat for pollinators such as bees, butterflies, and birds.



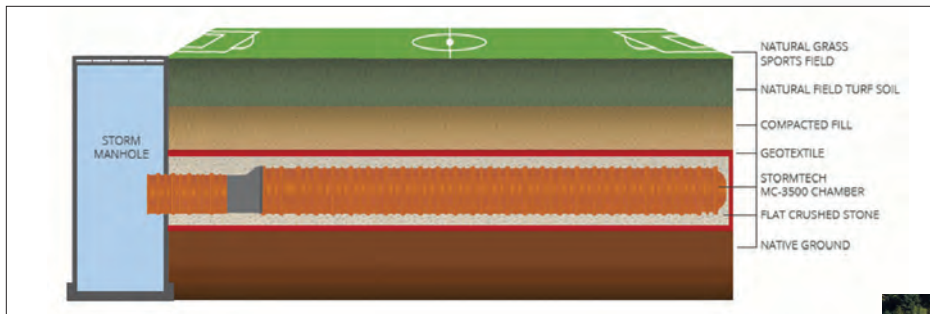


WESTBROOKE STORM DETENTION CENTRE OFFERS INNOVATIVE SOLUTION

METRO VANCOUVER, BRITISH COLUMBIA. Located in Langley's Willoughby Heights neighbourhood, Westbrooke is a Qualico Community that features one of the largest underground stormwater detention facilities in North America. The sustainable and innovative facility is the first-of-its-kind in the Township of Langley, servicing a 138-acre catchment area.

The facility was a requirement for development approval for Westbrooke I. However, the availability of land for a detention pond of this size was limited and the acquisition expensive. The Township of Langley, Qualico, and McElhanney Consulting Engineering Ltd. collaborated on a solution, with sustainability and cost efficiency in mind. It was proposed to combine two municipal facilities into the same footprint: a stormwater detention tank system installed below the sports fields in Community Park.

In 2019, the Association of Consulting Engineering Companies British Columbia (ACEC-BC) awarded McElhanney Consulting Engineers the Award of Excellence for the Dual Use Detention Centre/Sports Field.





QUALICO[®] commercial

Qualico's commercial projects are comprised of more than 3 million sq. ft. of office, retail and industrial space in major centres across Western Canada. Our objective, in every case, is to develop or purchase projects where our management expertise can add value for tenants and the community-at-large.

RANCHO MANAGEMENT SERVICES CORPORATION

Rancho Property Management Services is an associate company of Qualico and one of the largest property management companies in Western Canada. Rancho has offices in Winnipeg, Edmonton, Calgary, and Vancouver. The company's management portfolio includes office, retail, residential rental, and condominium properties. Across Western Canada, Rancho currently manages 3,500 rental apartments, 40,000 condominiums, and over 3.2 million sq. ft. of commercial space.

QUALICO[®]

Qualico's international portfolio includes property assets in US Multi-Family residential projects in key US locations. Ranging from a 35-storey tower overlooking the waterfront to luxury condos close to hubs of the tech industry, these residential developments bring quality amenities to growing areas. These locations currently include projects in Austin, Texas; Hercules and Long Beach, California; and Redmond, Washington. Qualico's US Multi-Family project partnerships are managed through the Qualico US regional office in Austin, Texas.





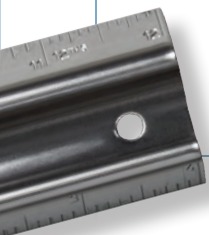
QUALICO COMMERCIAL EDMONTON'S LEED® CERTIFIED ALLENDALE CENTRES

EDMONTON, ALBERTA. Qualico Commercial Edmonton's Allendale Centre East and Allendale Professional Centre buildings offer a sustainably designed space and a healthy environment for tenants.

The Allendale Professional Centre (medical/retail spaces) has been a LEED® Certified building since December 2017. The Allendale Centre East office building is in the LEED® certification process.

Some of the sustainable features on offer are charging stations for electric/hybrid vehicles, an energy-efficient building management system (34 per cent energy cost reduction), reduced light pollution, and water-efficient fixtures and landscaping (20 per cent water savings).

"LEED® certification demonstrates Qualico's commitment to the environment and long-term sustainability of our developments," said Anthony Kovacic, Project Manager, Qualico Commercial. "As Qualico retains ownership of our developments, we aim to create highly efficient buildings with reduced life cycle or operational costs. It also validates our company philosophy of building to a higher standard by providing our tenants with quality buildings to operate their businesses in."





RANCHO MOVES UP THE WHO'S WHO LIST IN CANADIAN REAL ESTATE PROPERTY AGAIN IN 2019

CANADIAN PROPERTY MANAGEMENT MAGAZINE released its Who's Who list for 2019, and all of Rancho had made its mark yet again.

Moving up one spot from fifth to fourth based on the total square footage of condos managed (over 36 million sq. ft.), as well as being ranked the 15th largest property management company in Canada (up from 17th last year, now at 42.68 million sq. ft.), Rancho continued to see impressive growth in its condo, commercial and residential divisions from all across Western Canada.



"It's important from a brand recognition perspective to be on this list and to show our continued growth," said Mike in'tVeld, Vice-President and General Manager, Rancho Realty (1975) in Calgary. "Our business is built on relationships, so it shows that we value and work hard to maintain our existing relationships, as well as forge new ones. That recognition and branding is also important on the employment side, helping to attract the best people."





QUALICO INVESTMENT PROPERTY RECEIVES CUSTOMER SATISFACTION HONOUR

AUSTIN, TEXAS. Qualico income investment property, The Village at Gracy Farms, was awarded the Kingsley Excellence Award for resident satisfaction. This award distinguishes communities that outperform the Kingsley Index industry benchmark for overall customer satisfaction.

The Village is a 308-unit complex with a warm, welcoming feel that makes residents right at home. Qualico purchased this property in 2012 and continues to be involved in operations with the property managers.

According to the Kingsley key performance indicators, residents are most satisfied with responsiveness (13.4 per cent above average), accommodation of special requests (17.3 per cent above average), and overall excellence (13.4 per cent above average).

"We are so ecstatic," said Debbie Smith, Community Manager, The Village. "It's an honour to know that our residents are giving positive feedback. It gives us the drive to continue to do our best. Now that we've achieved this award, we plan on keeping it, year after year."





THE PEARL BY QUALICO & PARTNERS WILL APPEAL TO FAMILIES AND YOUNG PROFESSIONALS

AUSTIN, TEXAS. Qualico will be bringing a new four-storey, 383-unit apartment building to north-central Austin in the coming year. The Pearl will be located on a 4.96-acre site in the Brentwood neighbourhood, approximately 5 miles from downtown Austin.

The Pearl will feature studio units, one-bedroom units, and two-bedroom units, ranging in size from 452 to 1,254 sq. ft.

The building's amenities will include bike storage, a workshop, a dog wash area, an entertainment lounge, three interior courtyards, and a sports lounge and clubhouse. Attached to the building will be a four-storey concrete parkade featuring a rooftop pool, spa, and fitness facilities.

Brentwood's quick and easy access to downtown Austin allows residents to enjoy the benefits of residing in central Austin, while also living in a thriving, family-friendly neighbourhood. The nearby Burnet Road corridor offers many popular eateries and shops for those looking to stay close to home.





QUALICO AND PARTNERS BEGIN WORK ON LONG BEACH'S TALLEST BUILDING, SHORELINE GATEWAY

LONG BEACH, CALIFORNIA. Long Beach, California will soon see its tallest building to date. Qualico and its partners are set to deliver the 35-storey Shoreline Gateway, a luxury coastal-adjacent apartment high-rise, in 2021.

The first phase, The Current, was completed in 2016 by Qualico and other partners. The second phase, Shoreline Gateway, will include 315 luxury, market rate apartments and 6,500 sq. ft. of ground floor retail, fronting a 10,000-sq.-ft. plaza.

The coastal-adjacent apartment high-rise community, Shoreline Gateway, will also be Long Beach's first LEED® Silver certified and LEED-ND® (Neighborhood Design) certified building in conjunction with its sister tower, The Current.

Shoreline Gateway itself will have many qualities of a sustainable living environment, offering fresh air intake, low-VOC materials, recycled content, and myriad elements to enhance the living experience.

Completion of Shoreline Gateway will provide tenants with rare access to unobstructed ocean views, high-end living, and a plethora of in-demand amenities, all within the highly desirable East Village Arts District neighbourhood.





BUILDING MATERIALS SUPPLIES & SERVICES

Under the building materials supplies and services business vertical, companies have been creating exceptional value for Qualico, as well as for other builders, contractors, and retail customers, for decades. Our integrated offering of services and products includes building materials, plumbing, heating, drywall installation, flooring, and concrete products and services.





STAR BUILDING MATERIALS CALGARY EXPANSION

CALGARY, ALBERTA. Star Building Materials Calgary took possession of its new distribution yard in the spring of 2019. The new location, situated near the confluence of Metis, Deerfoot, and Stoney Trails, features triple the amount of space it had at its old location, as well as many upgraded amenities for employees.

“We are excited to introduce the expansion of Star Building Materials Calgary along with Canada’s first automated EWP (engineered wood products) saw by Sawtek,” said Ken Crockett, Vice-President, Star Building Materials Calgary. “This expansion allows Star Building Materials to continue growing and diversifying our business while giving our staff a modern and spacious work environment. We are looking forward to introducing the Sawtek technology to the builders of Calgary.”

The main store – including the truss plant, main office, customer service yard, and door shop – will remain at the current location at 2345 Alyth Road SE in Calgary.



New 12.67
Acre
Distribution
Yard and
Current
Location





GDI ANNOUNCES OPENING OF NEW LOCATION

WINNIPEG, MANITOBA. Gypsum Drywall Interiors Ltd. (GDI) announced a new location and brand new office for its Winnipeg operations, in addition to Qualico's acquisition of a majority interest in the company.

The grand opening of the 14,500-sq.-ft. office and warehouse at 17 South Landing Drive, just outside of Winnipeg, happened in late summer. Previously, GDI operated out of three separate locations. The move consolidates the offices into one central location, creating efficiencies for GDI and providing quick access for vehicles to both the Perimeter ring-road and Route 90.





LEDUC TRUSS REBRANDED TO STAR BUILDING COMPONENTS

LEDUC, ALBERTA. After 13 years of operating as part of Qualico, Leduc Truss rebranded its name to Star Building Components, A Qualico Company.

“The new name and logo create alignment with the Star Building Materials brand,” said Keith Tindall, General Manager, Star Building Components. “It reinforces the strength of Qualico and the supply network that we’re able to access through our parent company.”

While the name and logo have changed, Star Building Components has been a trusted and respected supplier throughout Northern Alberta since opening its doors in 1979.



The company supplies roof and floor trusses, as well as engineered wood products for use on residential, multi-family, commercial, and agricultural buildings.

Star Building Components has also undergone a digital rebrand, with a new website under development and their new name and logo promoted on the company’s social media channels.

Company operations will continue to be located at 4507 61st Avenue in Leduc under new signage.

STAR BUILDING MATERIALS REDUCES CULL LUMBER WASTE

WINNIPEG, MANITOBA. Star Building Materials Winnipeg sees variations in the lumber material they receive, with a small portion of it considered ‘cull’ lumber. This includes lumber that has been pulled from distribution because it is warped, split, has chunks missing from it, or has excessive wane (bark).

Star Building Materials finds other uses for cull lumber to minimize waste and ensure that the material the company purchases can still be sold. Other uses include manufacturing bridging, mats, window bucks, pegs, wedges, or blocks, as well as selling to pallet manufacturers or salvage yards.

“There are cost savings for the customer,” said Mark Kennedy, Vice-President, Star Building Materials Winnipeg. “We are able to provide a manufactured product that they would have to make on site out of regular-priced material. It saves on the material and labour required to make the product. It also saves Star Building Materials from the loss of inventory.”





STAR BUILDING MATERIALS WINNIPEG COMPLETES CONSTRUCTION ON CONTRACTOR STORE

WINNIPEG, MANITOBA. Star Building Materials Winnipeg opened the doors to its new contractor store and drive-through warehouse this past fall, wrapping up the final phase of construction on a 52,000-sq.-ft., \$18-million project that has been in the works for the past five years.

The 15,000-sq.-ft. contractor store soft launched its increased on-hand product selection, an expanded door and moulding selection, and a 3,000-sq.-ft. showroom in late September. The brand-new facility also includes office space and a lunchroom for staff. The official grand opening is scheduled for May 2020.

In addition to the one-of-a-kind store for professional contractors, homebuilders, private renovators, and DIY'ers, Star Building Materials also opened one of the largest drive-through warehouses in Manitoba in December 2019.

"It has been a long journey that has finally come to an exciting result with our beautiful new facility," said Mark Kennedy, Vice-President, Star Building Materials Winnipeg. "The reactions of our customers are wonderful to hear."





COMMITTED to a Better World



For nearly 70 years, Qualico has been committed to providing shelter and vibrant communities for families to live, work, and play. That commitment does not stop there. As part of Qualico's long-term vision and mandate, it also recognizes that the company has a commitment not only to its employees, but also to the larger community – in terms of environmental stewardship and community support.





THE POWER OF PARTNERSHIP

Our aim is to support organizations within our communities that are subject matter experts. By bolstering these community leaders through the power of partnership, our contributions can be the spark, catalyst or foundation for creating a ripple effect of improvement and innovation.



WE NEED TO TAKE EVERY OPPORTUNITY TO IMPROVE THE WAY OUR CITIES GROW AND INTERACT SO THAT THE LEGACY WE LEAVE BEHIND IS ONE THAT FUTURE GENERATIONS WILL BE PROUD TO CONTINUE.

Kevin Van

President

OUR HISTORY OF GIVING THE PHILANTHROPIC SPIRIT OF QUALICO HAS CONTINUED THROUGH THE GENERATIONS OF LEADERSHIP

Our founders, Dr. David and Katherine Friesen, started small, and from their early days in the business, they felt a responsibility to help those around them where they could. Ruth and Brian Hastings continue to be pillars in the philanthropic communities in cities where Qualico has a history. Under the leadership of Kevin Van, Qualico has chosen to dedicate our impact giving in five areas: ending the cycle of poverty, promoting gender equality, ensuring sustainability in building, encouraging lifelong education, and celebrating healthy lives. We view these areas of giving as impact areas, where we feel motivated to take action.





A PROGRESSIVE STYLE OF GIVING

Within five impact giving areas, there are various ways we can deliver on corporate responsibility. We have structured our corporate responsibility to blend the following approaches:



PHILANTHROPY

Traditional giving through donations



GROWING TALENT

Investing in the enrichment of the employees who work for us today and our future talent base



INNOVATION

Promoting innovation to face the challenges and opportunities of today's changing world

QUALICO IMPACT AREAS



END THE CYCLE OF POVERTY



GENDER EQUALITY



BUILDING SUSTAINABLY



LIFELONG EDUCATION



HEALTHY LIVES





AREAS OF GIVING

AND OUR CONNECTION TO THE CAUSE

WE CONTINUALLY REVIEW HOW WE SUPPORT COMMUNITIES

Our contributions need to have lasting and practical impact, but be relevant to a modern workforce and the company leadership. Underpinning this, while in the third generation of leadership, our giving must always stay true to the giving philosophy of our founders.



END THE CYCLE OF POVERTY

We understand that throughout the cycle of poverty there are varying needs and a comprehensive support network. We support organizations that are working to help people at each point of the poverty cycle to set them up to be safe and independently provide themselves with shelter, where possible. We provide our support to ensure that as many members of our cities as possible go to bed without hunger and in safe shelter.

Our Connection...

Our founders came from disadvantaged backgrounds as families fleeing Russia to start a new life in Canada. Our founders knew what it means to have very little, and that taught them to never take certain luxuries in life for granted.



GENDER EQUALITY

We understand that while there has been progress, women of all ages in Canada and the US face systemic and historical obstacles related to gender equality across many areas in their personal and professional lives. We support organizations that encourage leadership skills, entrepreneurialism, athletics, and career advancement of women, particularly in sectors of our industry and related ones.

Our Connection...

Qualico is a company that was founded as a wife and husband team, with both equally driving the company forward. As the company has grown through the generations, our current President is a proud father of three daughters and wants to ensure the opportunities for accessing education, leadership training, and professional advancement, and the pay and compensation for women are equal to that of men.



BUILDING SUSTAINABLY

We understand that sustainable cities are the result of a highly collaborative effort across government, public and private business, and social causes. We work to ensure that our planning and development of communities, our building methods, and our consumption and production of building materials consider how we build sustainably. We support organizations that are working towards improving how our cities are designed, built, and lived in.

Our Connection...

Qualico is responsible for designing and building major sections of cities in the form of communities. It is both for the benefit of our business, and for the health of the cities in which we all live, that we have a long-term vision and short-term operational strategies that recognize the impact that sustainable cities have within the context of climate change.



LIFELONG EDUCATION

We understand that equal access to education, in all its forms, should be encouraged and made accessible throughout a person's life. We work to ensure that education is seen as both personal and professional development. We believe that how one feels is as important as what one knows. We support organizations that provide education in progressive and universally accessible formats.

Our Connection...

Our founders have always believed in the benefits of lifelong learning. Our founder, David Friesen, received his PhD in his 60s. He was a firm believer in supporting educational institutions and finding a way for people to afford higher education.



HEALTHY LIVES

We understand that good health includes physical and emotional health. We want as many people in our communities as possible to be able to lead healthy lives. We support organizations that educate and/or deliver programming on what it means to have good health and well-being. We support organizations that have progressive ideas on how to deliver services and respond to socio-economic trends.

Our Connection...

The Hastings and Van families prioritize healthy personal lifestyles and have a high appreciation for the role that family and team sport play in leading a healthy life. Within the community, the family has always ensured they support the full spectrum of health. This includes providing access to healthy food and contributing to causes that build local community gathering spaces that are focused on outdoor recreation, art, and history.



FOXRIDGE HOMES PROVIDES DREAM HOME GRAND PRIZE FOR HOSPITAL FOUNDATION'S LOTTERY



WINNIPEG, MANITOBA. Foxridge Homes provided an award-winning, custom-designed home as one of the seven grand prizes for the 2019 Manitoba's Mega Million Choices Lottery, in support of the St. Boniface Hospital.

Foxridge Homes' luxurious grand prize home, located at 364 Willow Creek Road in Winnipeg's Bridgwater Trails community, is valued at \$1.3 million. The prize also included \$75,000 in cash, a 2019 Jaguar F-Type Convertible, and a \$50,000 EQ3 Furniture gift card.

"We were immediately interested in providing one of the grand prizes to be a part of a worthy cause," said Colleen Chaput, Marketing Manager, Foxridge Homes Winnipeg. "We were beyond thrilled to open our doors to the media and the public for them to buy tickets and tour our spectacular showhome."

Ticket sales for the annual lottery help the St. Boniface Hospital Foundation ensure the hospital's facilities are able to provide the highest-quality research and care to patients.



QUALICO SPONSORS SECOND YEAR OF HABITAT FOR HUMANITY WOMEN BUILD SPEAKER SERIES

WINNIPEG, MANITOBA. Coinciding with International Women's Day 2019, Habitat for Humanity Manitoba's Women Build hosted the kick-off for the second year of the Women of Influence speaker series at the RBC Convention Centre.

The event is held to raise funds and awareness for Women Build, a Habitat for Humanity initiative that provides an opportunity for women to learn construction and leadership skills while they help construct affordable homes for other women and their families. Qualico, as event sponsor, was invited to speak. Grace Karpinsky, Executive Assistant to Kevin Van and committee member of Women Build Manitoba, addressed attendees on Qualico's behalf.

"Qualico's president, Kevin Van, has voiced his commitment to focused areas of impact giving," she said. "With the theme of the 2019 International Women's Day being 'Balance for Better', it's fitting that we highlight that one of those four areas of impact giving going forward for Qualico is gender equality."

QUALICO CALGARY DONATES TO MAKING CHANGES TO HONOUR INTERNATIONAL WOMEN'S DAY



CALGARY, ALBERTA. In honour of International Women's Day and its theme of #balanceforbetter, Qualico Calgary, led by Qualico Communities, pulled together for an incredibly successful clothing drive in support of the Making Changes Employment Association.

Making Changes Employment Association has two programs that provide women with financial barriers access to gently-used clothing. The Walk-In Closet provides professional business attire to women who want to join the workforce, return to school or engage in volunteer opportunities, while My Best Friend's Closet focuses on providing clothing to teenage girls from low-income households.

Qualico was extremely proud of employee efforts, with more donations received than expected during the week-long collection window. This was the first year that Qualico Calgary collected for the organization as a way of celebrating International Women's Day with remarkable spirit.





QUALICO SPONSORS MENTAL HEALTH FOUNDATION'S ANNUAL BREAKFAST FUNDRAISING EVENT

EDMONTON, ALBERTA. Edmonton's Mental Health Foundation hosted its 10th annual breakfast and Qualico was proud to sponsor the event alongside Synergy Projects.

The Mental Health Foundation Breakfast is an annual fundraising event that generates a significant portion of the Foundation's annual budget.

"We the community are the consumers of health care services, and we are the ones who can demand higher priority for mental health," said Mike Saunders, Vice-President Development, Qualico Commercial,

who emceed the event. "We invite you to be a partner with us in a movement to raise mental health care to a higher standard, one urgently needed."

It was a message heard loud and clear, as Qualico's support for the event was echoed by the passionate Edmonton community, who responded by raising \$330,000 for integrated youth services in Alberta. Those funds will go on to support the Foundation's focus on education and awareness, patient supports, programs, research, and facility enhancements.



QUALICO CONTRIBUTES TO RENOVATION OF MAIN STREET PROJECT'S NEW BUILDING



WINNIPEG, MANITOBA. Main Street Project is a local non-profit organization that provides emergency shelter and nutrition services, drug and alcohol detoxification, health advocacy and support, and counselling and housing support services to Winnipeggers.

Identifying a need for expansion, Main Street Project purchased a 112-year-old building in October 2018 with the goal of renovating it into a state-of-the-art service hub and community health centre facility.

Qualico donated a \$300,000 gift-in-kind to Main Street Project in February 2019 to help fund the renovation of the 36,000-sq.-ft. building and to support the Rising Hope Bakery initiative.

Once complete, the newly designed space will accommodate up to 150 beds and will provide access to shower facilities, secure storage areas, common areas, and laundry facilities. Main Street Project will also offer a 24-hour cafeteria, gathering and meeting spaces, primary care treatment rooms, counselling rooms, and quiet spaces. Office space will also be included in the new building's design.



DEVON FAMILY RECEIVES KEYS FOR HABITAT FOR HUMANITY HOME



DONATED BY QUALICO FOR HABITAT DAY

DEVON, ALBERTA. Thanks to a donation from Qualico, a family of six received keys to their new home. This was the first Devon, Alberta home for Habitat for Humanity Edmonton and was pledged by Qualico and Pacesetter Homes during Habitat Day earlier in the year.

Brad Armstrong, Vice-President, Qualico Communities Edmonton, shared the importance Qualico places on participating in a program like the one offered by Habitat for Humanity.



"Qualico takes great pride in participating in the build initiative," he said. "We recognize that there is substantial benefit to investing in the Habitat program. Habitat's charitable homeownership model is unique and extremely successful."

Habitat Day, first celebrated in 2010, helps raise awareness about Habitat for Humanity Edmonton's work to assist families on their journey to homeownership. The home in Devon is the sixth that Qualico has provided as part of the Habitat for Humanity Day initiative in the region, and the 33rd house provided by homebuilders overall.



QUALICO SUPPORTS HABITAT FOR HUMANITY'S FIRST NET-ZERO BUILD IN MANITOBA

WINNIPEG, MANITOBA. Habitat for Humanity Manitoba built its first-ever net-zero build in Manitoba, a solar-powered four-plex located on Logan Avenue.

Qualico has a long-standing relationship with Habitat for Humanity, and this project provided an incredible opportunity to take the partnership to the next level. Right from the start, Qualico was involved in helping with designing, troubleshooting, and volunteering on the build.

The four-plex will generate as much energy as it uses over the course of a year, boasting the very best in energy-efficient technology, including superior air tightness and insulation levels. Other features of the building include the use of ICFs (insulated concrete forms) for sound-proofing, insulating, and saving energy, as well as a bi-directional metering system for each townhome that measures the amount of energy consumed and the amount of energy produced by the solar panels installed.

After the project was completed, four excited families received keys to their new net-zero townhome.





QUALICO EMPLOYEES PEDAL IN SUPPORT OF WETLAND CONSERVATION

WINNIPEG, MANITOBA. Fifty cyclists participated in the 2019 Ride to the Lake, an annual fundraising event that supports the wetland conservation work of Ducks Unlimited Canada (DUC). As well as being one of the sponsors, Qualico hosted the departure of the event, welcoming the 50 riders, as well as volunteers and DUC staff, to the company's corporate office in Winnipeg, Manitoba.

"Qualico makes a commitment to its communities," said Edgar Rosales, Drafting Manager, Single-Family Homes Winnipeg, who participated in the event. "Participating in events like Ride to the Lake shows how important sustainability is to the company, and we believe that's being communicated to the people who live, work, and play in our communities."

This year's event saw twice as many riders participate, and more than three times the amount of funds raised compared to last year, with more than \$130,000 that will help DUC continue its important conservation work nationally.



RIDE AROUND THE LAKE EVENT RAISES RECORD FUNDS FOR HABITAT FOR HUMANITY

KENORA, ONTARIO. Habitat for Humanity Manitoba started the annual Ride Around the Lake event 13 years ago to raise enough money to build a new home for a deserving local family each year. The 2019 event raised more funds than any previous year, more than \$340,000.

Set in Kenora, Ontario, Ride Around the Lake takes place over three days with over 300 km of cycling. More than 50 cyclists participated in 2019.

Kevin Van, President, Qualico, took part in the event, along with John Daniels, Regional Vice-President, Manitoba & Saskatchewan, and David Eggerman, Controller, Manitoba & Saskatchewan Region.

"I'm proud to see us achieve this milestone of raising the most money of any Ride Around the Lake to date," Kevin said. "Knowing that the money we raised will be enough to nearly build two homes for deserving families is something we should all celebrate."

STERLING HOMES AND PACESETTER HOMES VOLUNTEER WITH THE CITY OF CALGARY TO PLANT TREES



CALGARY, ALBERTA. Sterling Homes and Pacesetter Homes Calgary teamed up to plant 360 trees at Auburn Bay Dog Park this past summer. Auburn Bay Dog Park is one of the newest dog parks in Calgary, and it has quickly become a popular destination for urban dog-owners. The park sits alongside a busy highway, and in order to reduce noise pollution and create a natural safety barrier, the City of Calgary launched a tree-planting project for the park.

Sterling Homes and Pacesetter Homes were keen to help out, and with over 50 volunteers at the helm, the project took a single day to complete. Without the help of such volunteers, a job of this magnitude would have easily taken City of Calgary Parks' staff several weeks to tackle.

"I saw how quickly a group can work together to accomplish a large task," said Nicole O'Dell, Sales Associate, Sterling Homes Calgary.





FUNDS FROM PACESETTER HOMES AUSTIN GARAGE SALE EVENT

HELP LOCAL FOSTER FAMILY



AUSTIN, TEXAS. Pacesetter Homes Austin held a garage sale event that raised \$2,000, which was donated to a family in need through Austin Angels (part of National Angels), a non-profit that provides support to local foster families through various programs.

"When we received Austin Angels' newsletter about the family and their need, our entire team just had their heartstrings pulled all over the place," said Chelsea Timmons, Area Sales Manager, Pacesetter Homes Austin. "We knew that there was a family in need, not only of a place to live, but of furnishings and a consistent place for kids to do just their normal everyday activities. We chose Austin Angels by having our employees vote and tell us what causes they are passionate about."

The family who received the donation was fostering a sibling group of nine children and was in the process of adopting the children to become a family of 11.



RIDE THROUGH THE ROCKIES RAISES FUNDS FOR HABITAT FOR HUMANITY SOUTHERN ALBERTA

CALGARY, ALBERTA. Ride through the Rockies, the annual fundraiser for Habitat for Humanity Southern Alberta sponsored by Star Building Materials, challenges cyclists to complete a three-day, 345 km journey through the Rocky Mountains. In total, \$115,330 was raised for the non-profit organization.

"The comradery and friendships that I have developed through this ride continue to inspire me every day," said Ken Crockett, Vice-President, Star Building Materials Calgary. "I know that the difference that we can make through our fundraising efforts will last a lifetime for the families of Habitat for Humanity."

Later in the year, the Ride through the Rockies cyclists were on hand for a home dedication ceremony in Bowness, AB, with the completion of 10 new Habitat homes. Every dollar invested by the government on this build was matched twice with funds raised from sponsors, donors, and community partners. The City of Calgary waived development fees and offsite levies as well, reducing the cost of the build.

QUALICO COMMERCIAL AND RANCHO REALTY (EDMONTON) LTD. EMPLOYEES STEP UP AGAINST PROSTATE CANCER



EDMONTON, ALBERTA. Edmonton employees of Qualico Commercial and Rancho Realty (Edmonton) Ltd. banded together for the second year in a row to conquer Prostate Cancer Canada's Step Up Challenge.

The Step Up Challenge is a multi-city event that invites participants to race up their city's largest skyscrapers while fundraising for the fight against prostate cancer. In Edmonton, the race consists of six of the city's tallest skyscrapers, which must be climbed not once, but twice. All in, participants must ascend a total of 330 storeys. Qualico's team returned to defend their title as the fastest all-in group, climbing all 330 storeys in an impressive 71 minutes (rest time was not counted).

The team also placed second in team fundraising, contributing \$4,274.33 to the overall \$60,000 raised by the Edmonton event. Anthony Kovacic, Project Manager, Qualico Commercial and the team's organizer, placed first in individual fundraising.



ACTS OF KINDNESS

Qualico has instituted an Acts of Kindness campaign that operates year-round in our regions, encouraging employees to give back to our communities and the causes they care about.

Qualico employees can submit an Acts of Kindness application for a charity or not-for-profit organization to receive a \$1,000 donation. This program is now in its fifth year and over 250 Acts of Kindness have been awarded to date.



SEE THE WHOLE BOOK AT:
Qualico.com/ActsofKindness250

CREATE A RIPPLE EFFECT

Create a ripple effect, that is one of our actions related to one of our house rules at Qualico of 'Making Responsible Decisions'. We want the workplace culture of Qualico to empower our employees to create a ripple effect, and the Acts of Kindness program does just that.

I'm so proud of everyone who participated in helping us reach a milestone of a quarter-million dollars donated across all our cities.

Kevin Van

President





QUALICO® 2019 VOLUNTEER DAY

Qualico has instituted a Volunteer Day program that operates year-round in our regions, encouraging employees to give back to our communities and the causes they care about.

Employees are eligible to take a paid day each year to volunteer for a registered charity or not-for-profit of their choice. The Volunteer Day program encourages staff to pay it forward, engage with the community, and take time to volunteer.



Areas:

Habitat for Humanity:
187.5 hours (25 employees)

Tree Planting:
300 hours (40 employees)

Food Bank:
270 hours (36 employees)

Lunch for Kids:
30 hours (4 employees)

Landscaping/Planting
(Seniors Home/Single-Mothers Housing):
82.5 hours (11 employees)



WHERE WE OPERATE

EDMONTON

METRO VANCOUVER

SASKATOON

WINNIPEG

CALGARY

REGINA

AUSTIN, TEXAS

DALLAS-FORT WORTH, TEXAS





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**BUILDING TO A
HIGHER STANDARD**